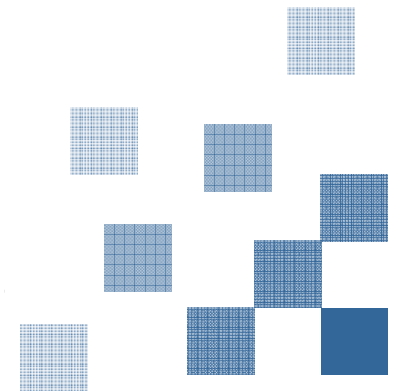
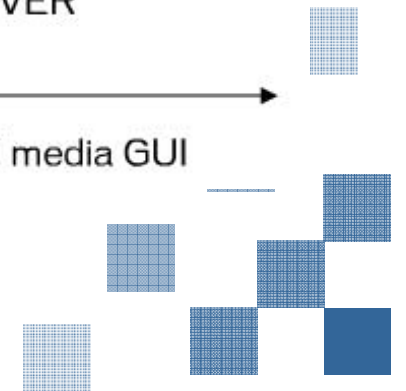
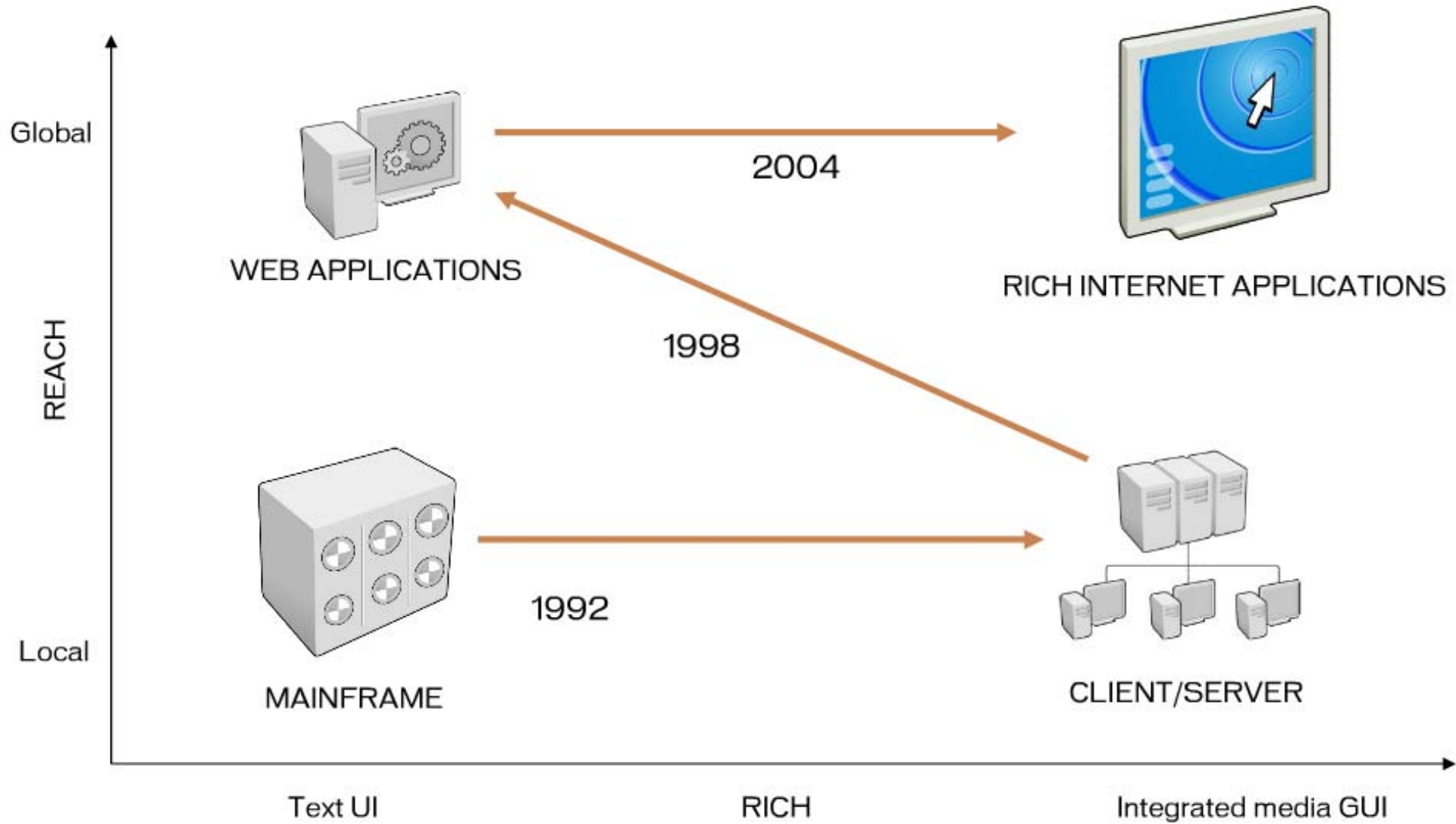


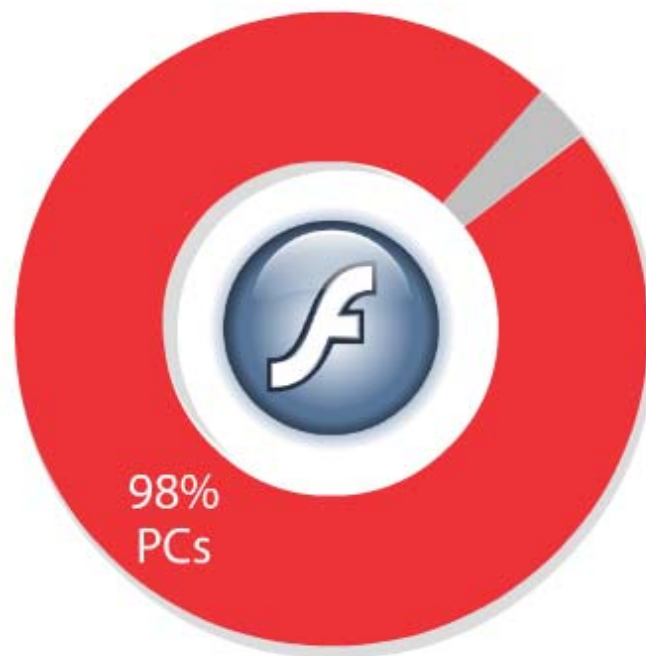


Adobe Flex 2

amfphp



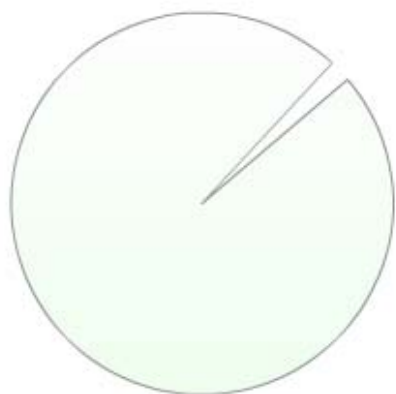




600 million
PCs and devices



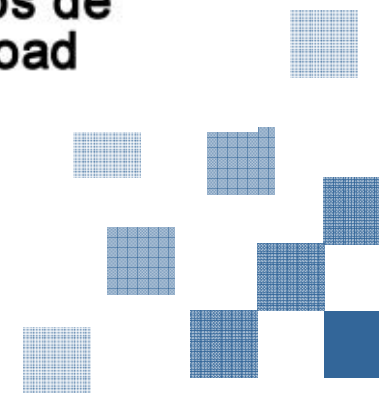
O Flash em números



98%
dos Pc's já
tem o Flash instalado

~600M
PCs

60
segundos de
download



Flash em todo lugar



symbian



TOSHIBA



SONY



AOL

SONY



CASIO



intel



icebox



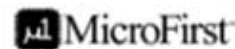
ACCESS



NOKIA



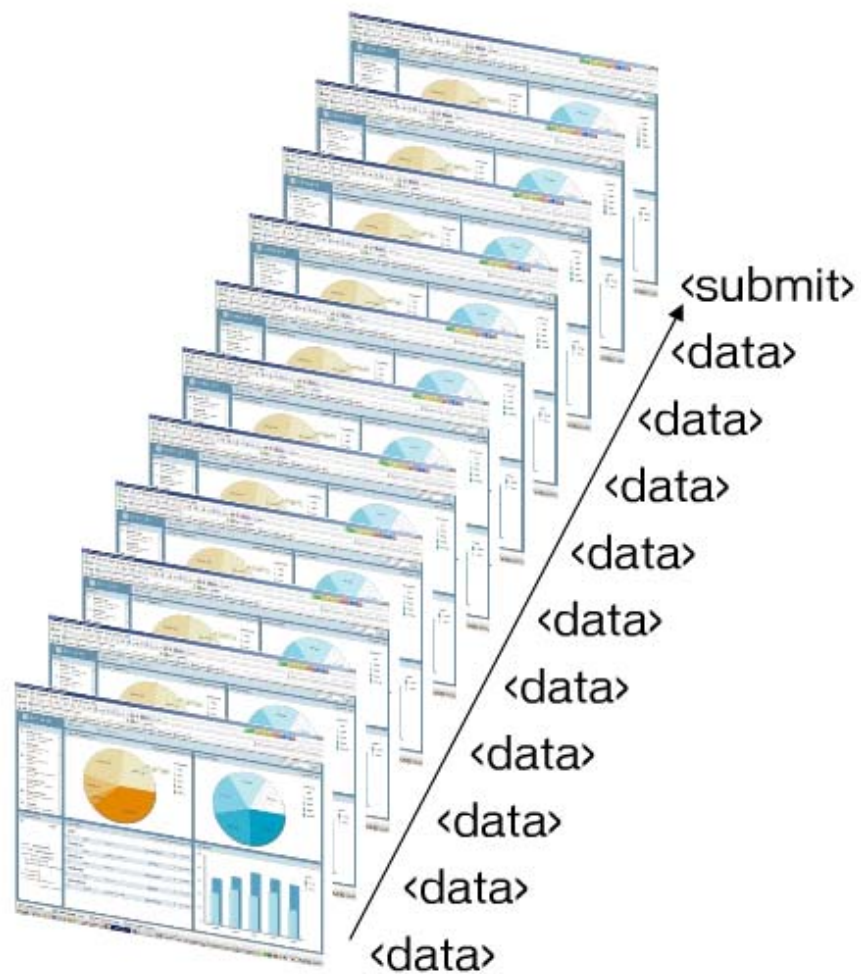
PocketPC



CorAccess

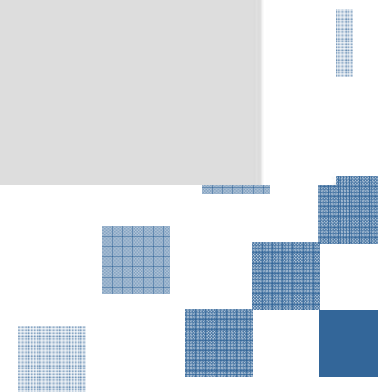
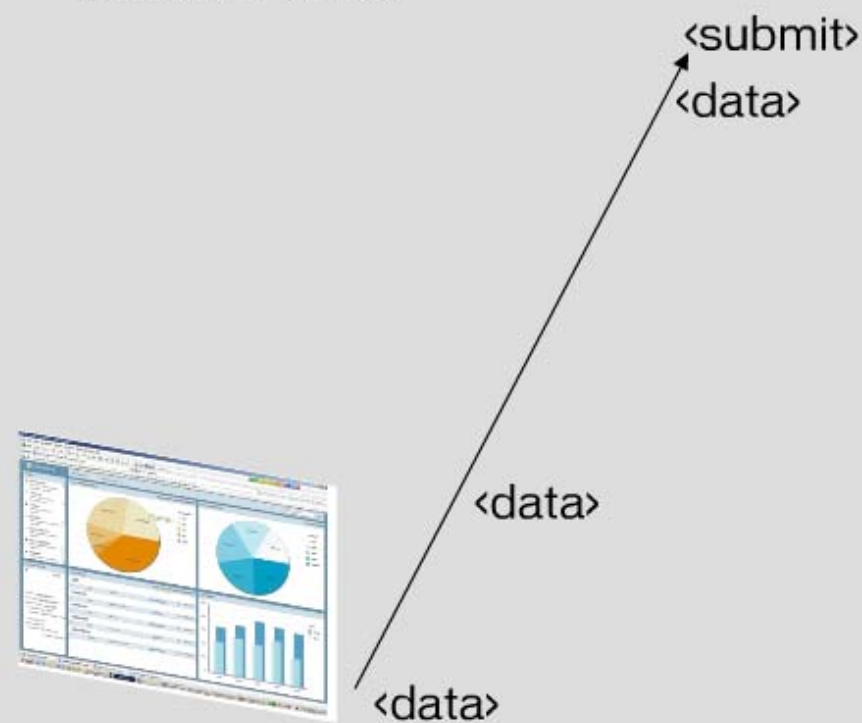


Aplicação Web Tradicional

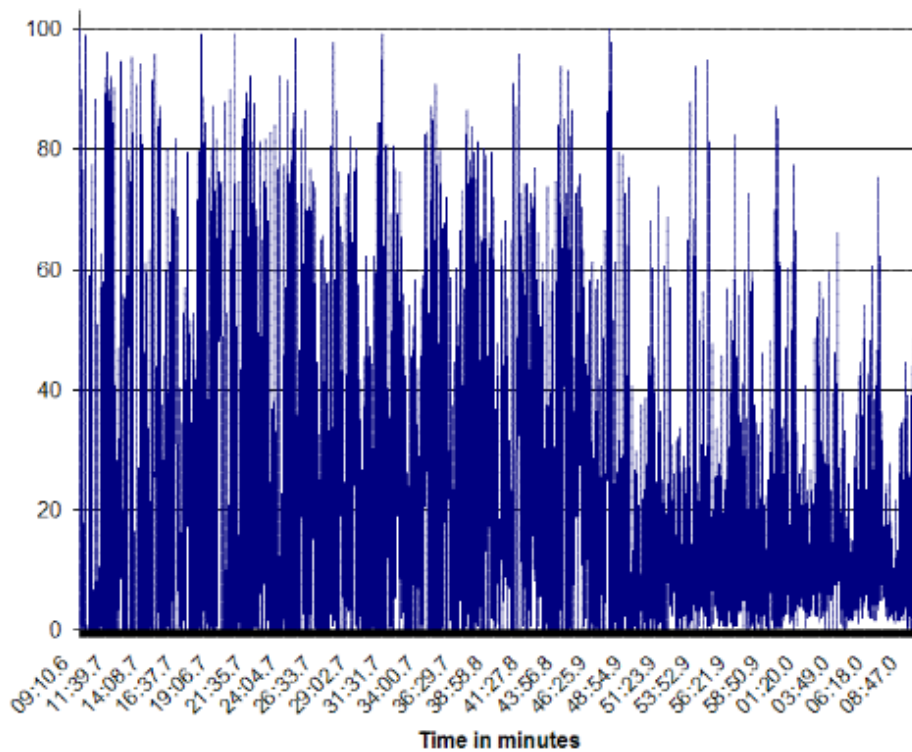


Rich Internet Application

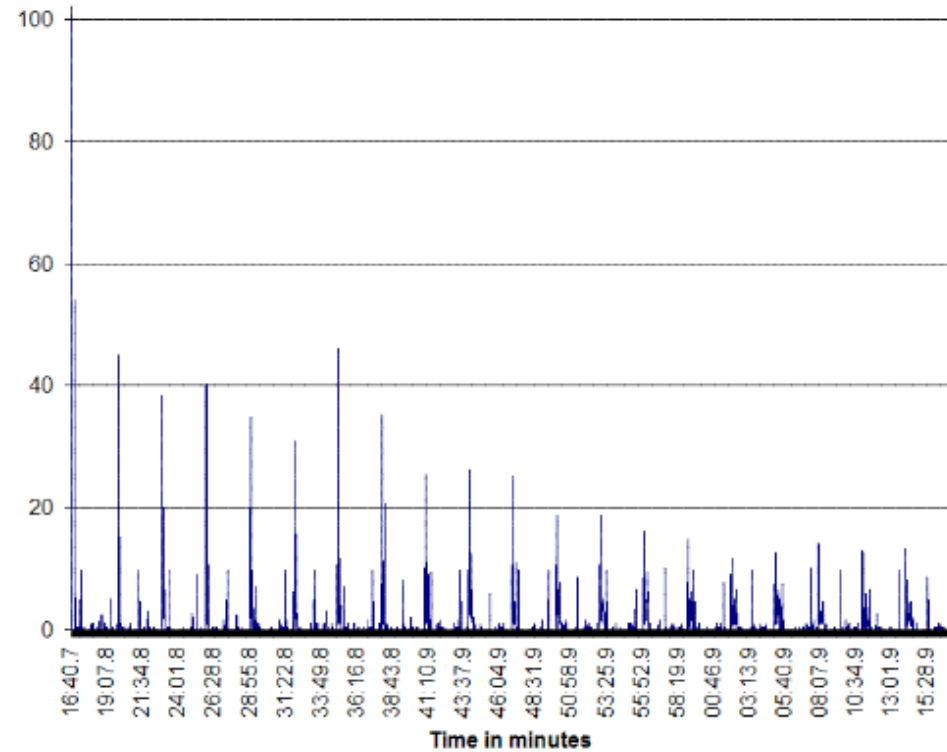
- pouca espera
- pouca banda usada
- pouco carregamento do servidor
- menos erros



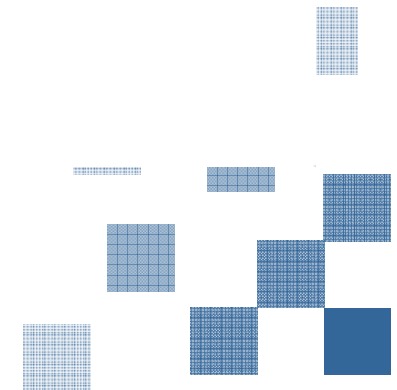
JSP CPU consumption under load



Flex CPU consumption under load



More users served with same infrastructure
Reduced bandwidth expense



USUÁRIOS



- Mais consumidores completando suas transações
- Funcionários que trabalham melhor com pouco treinamento e menos erros

Interfaces que funcionam

DEVELOPERS



- Mais funcionalidades com menos código e menos testes
- Clara separação da interface e da SOA
- Fácil manutenção
- Menos Falhas

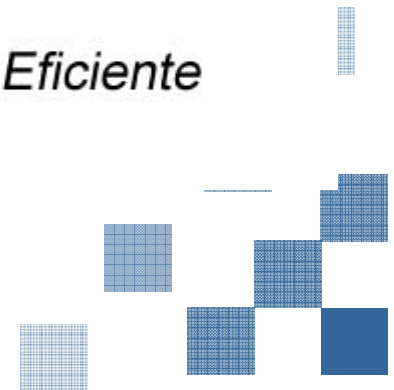
Uma Front End digna de uma Back End

IT OPERADORES



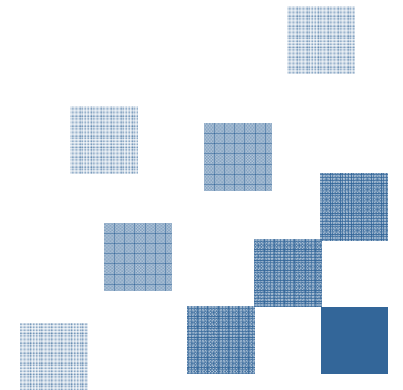
- Menos carregamento do servidor
- Menos largura de banda
- Mais usuários com uma mesma estrutura

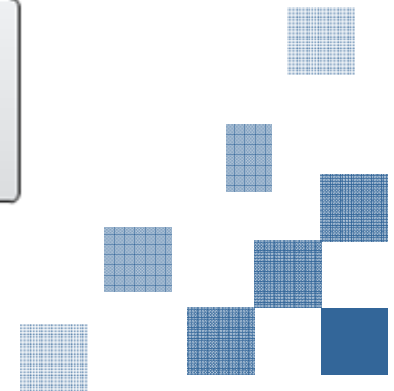
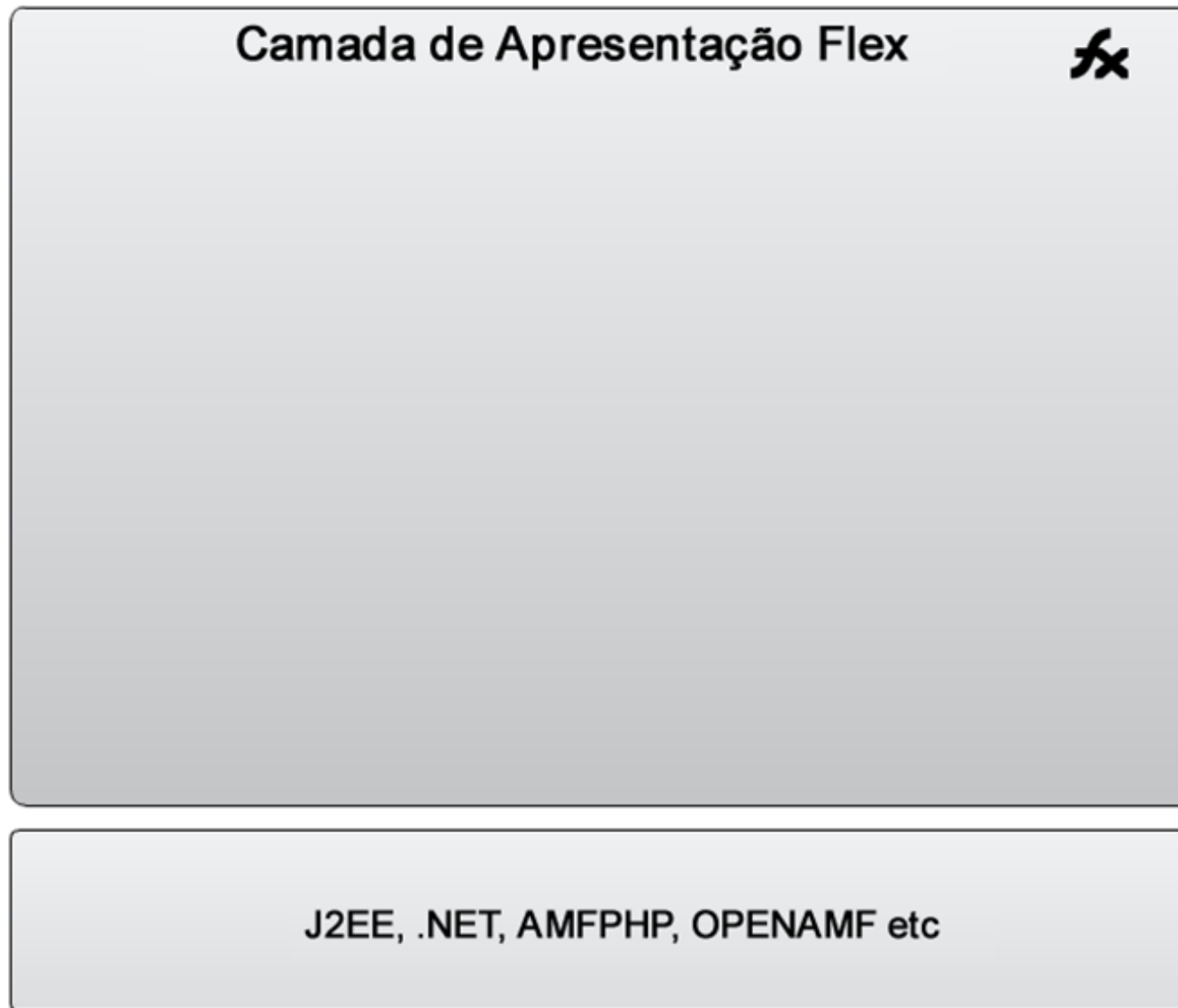
Otimização Eficiente



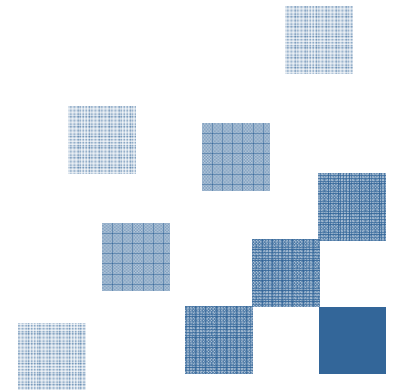


Adobe Flex™ 2

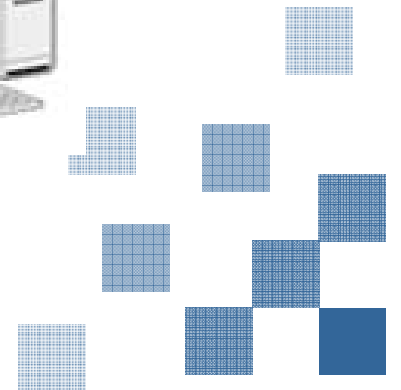
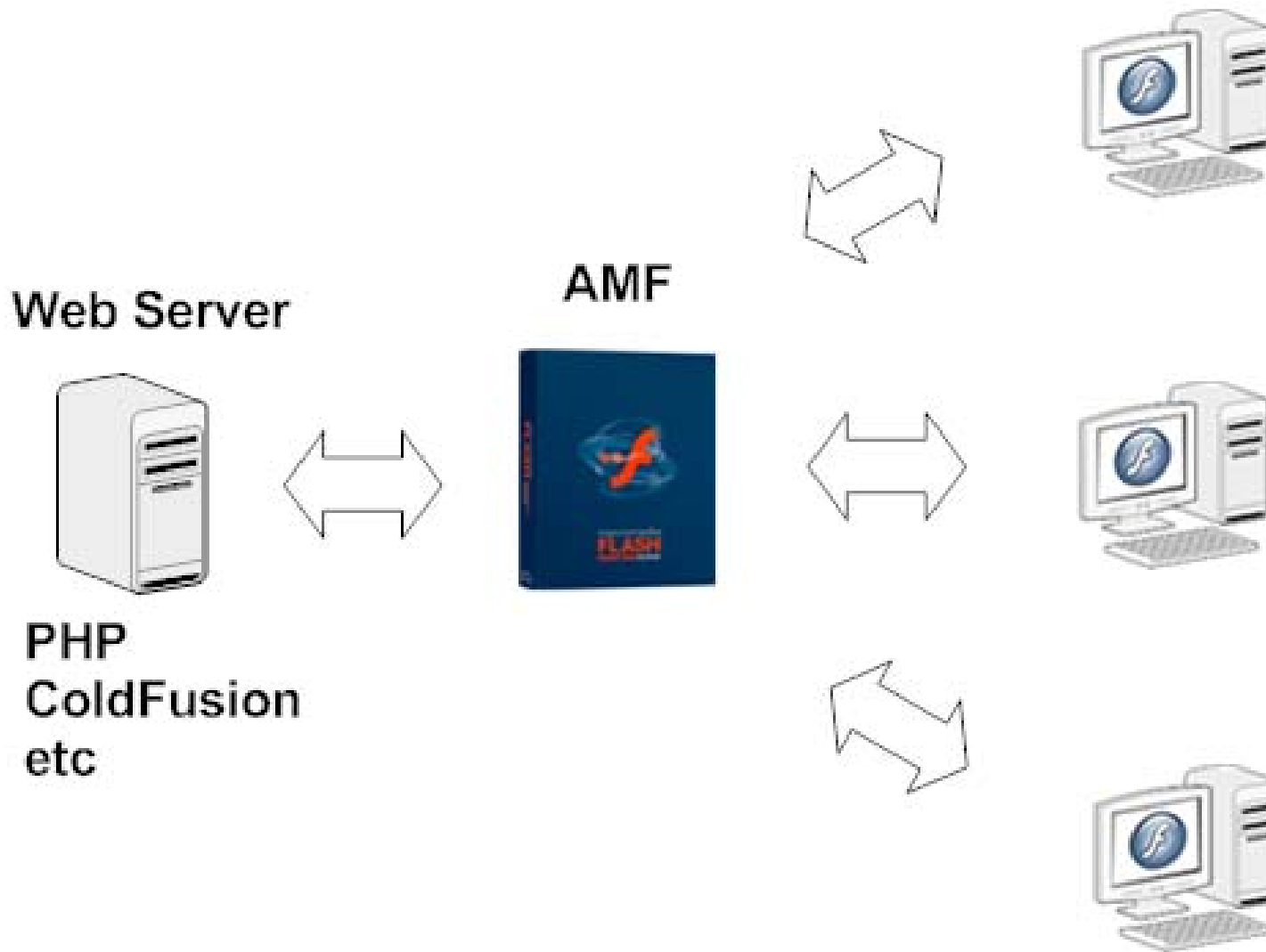




amfphp



Action Message Format



- Listas:
- <http://br.groups.yahoo.com/group/flex-brasil>
- <http://groups.google.com/group/flexdev>
- <http://groups.yahoo.com/group/flexcoders>

- AUGDF
- <http://br.groups.yahoo.com/group/augdf>
- <http://www.augdf.com.br>
- <http://www.leonardofranca.com.br>

- Links Recomendados
- <http://www.amf-php.org/>
- <http://www.adobe.com/devnet/flex/>

